

Curriculum Vitae

Chunyang Tong 童春阳

School of International Business Administration
Shanghai University of Finance and Economics

Education:

Ph.D. Marshall School of Business, University of Southern California, 2007
B. S, M.S., Electric Engineering, Huazhong Univ. of Science and Technology, 1996

Professional Experience:

2010-now Associate Professor, Shanghai University of Finance and Economics
2007-2010 Assistant Professor, Shanghai University of Finance and Economics.
2006-2007 Lecturer, Marshall School of Business, Univ. of Southern California.
1996-2000 Engineer, Central China State Power Grid Co.

Teaching Activities:

Undergraduate Program: General Management; Operations Management
MBA Program: Operations Strategies and Supply Chain Management;
Master and Ph.D. Program: Stochastic Modelling and Data Analysis
The Alliance for Global Education (Shanghai Campus): Chinese Market and Supply Chain;
IES Abroad Shanghai Center (Institute for the International Education of Students): Chinese Market

Teaching Interests: Service Operations , Supply Chain Management, Operations Management, Technology and Quality Management

Research Interests: Service Innovation and Operations, Supply Chain Innovation, Revenue Management

Published Papers:

- 1) C. Tong and S. Rajagopalan, "Pricing and Operational Performance of Discretionary Service", *Production and Operations Management* Vol. 23, No. 4, April 2014, pp. 689–703
- 2) C. Tong, "Pricing Schemes for Congestion-prone Service Facilities", *Operations Research Letters*, 40(2012) 498-502
- 3) S. Dasu and C. Tong (corresponding author) , "Dynamic Pricing when Consumers Are Strategic: Analysis of Posted and Contingent Pricing Schemes", *European Journal of Operational Research*, 204(2010) 662-671
- 4) C. Tong, "Order Postponement of New Products in a Supply Chain", *Operations Research Letters* 38 (2010) 97-103
- 5) H. Chen, C. Tong, L. Bai," The Lenovo Dual Model", *Harvard Business Review (China Edition)*, January, 2009

Working Papers:

- 1) “Dynamic Stable Supplier Coalitions and Invariance in Assembly Systems with Commodity Components” (with M. Nagarajan and G. Sasic), under third-round revision in *Operations Research*
- 2) “Operational Impact of Service Innovations in Multi-step Service Systems” (with M. Nagarajan and Y. Cheng), under revision (minor) in *Production and Operations Management*
- 3) “Dynamic Pricing of Renewable Assets”, under revision
- 4) “The choice of pricing schemes in professional services”, under preparations

Research Grants:

- 1) “基于服务时间和服务质量的服务运营管理若干问题研究” 国家自然科学基金面上项目（2014-2017），项目负责人
- 2) 基于中国创业实践的创业理论研究，清华大学合作研究项目
- 3) “企业最优采购合同及风险管理” 上海高校选拔优秀青年教师科研专项基金（2008-2009），项目负责人

Membership in Professional Societies

INFORMS, MSOM, POMS

Invited Talks

- 1) Beijing University, Guanghua, 2007, March
- 2) Shanghai Jiaotong University, Antai School of Management, 2008, Oct
- 3) Fudan University, School of Management, 2009, May
- 4) The Hong Kong PolyTech University, 2013, Oct
- 5) National University of Singapore, 2014, April
- 6) China Southern Grid, Research Institute, 2014, April
- 7) Tsinghua University, 2014, May

Service Activities:

Referee for: Management Science, MSOM, Production and Operations Management, European Journal of Operational Research, Naval Research Logistics, IIE Transaction