



Contemporary India

ECON 391: *Social Entrepreneurship and Interventions*

Course Description

The growing social sector is attracting a lot of talent and attention across globe. Current times are experiencing a convergence of government efforts, nonprofit organizations and citizen's initiatives towards improving quality of life.

Social Entrepreneurship addresses a range of social issues in innovative and creative ways. Social Entrepreneurs typically address areas of unmet social need that public and private sector have not addressed.

The course will introduce student to various examples of Social Entrepreneurship. The students will create a plan of intervention based on their own ideas. The course will draw heavily upon inter-disciplinary approaches, case discussions and sharing of experiences by guest speakers

Course objectives

- To understand the conceptual frameworks necessary for social entrepreneurship
- To understand the challenges, issues faced by social entrepreneurs across various key fields like health, education, farming etc.
- Meet guest speakers who have intervened into challenging situations and have been able to make a change

Course Schedule

Module 1: Concepts of Social Entrepreneurship

Session 01/21 Introduction to the course

- Overview of the course syllabus
- Discussing the course objectives
- Understanding student's expectations
- Case Video: Barefoot Colleges: TED talk by Bunker Roy - The tremendous impact created by Barefoot Colleges highlights the significance of Social Entrepreneurship and how it transcends various barriers to make a difference.

Session 02/21 What is Entrepreneurship?

- Rethinking of Land-Labour-Capital
- What Entrepreneurship brings about
- What entrepreneurship achieves

Session 03/21 What is Social Entrepreneurship?

- The 'social' in Social Entrepreneurship
- Various Dimensions of social entrepreneurship
- Approaches to Social entrepreneurship

Case Video: "Invisible Disaster" by Anshu Gupta, 2015 Ramon Magsaysay Awardee
<https://www.youtube.com/watch?v=J67Xx1o-TPk>

Anshu Gupta brings out the need and significance for shift in attitude towards donations, dignity of human beings and labour in the talk on GUNJ

Reading:

Dees, J.G. (2001). "The Meaning of Social Entrepreneurship". Duke University.
<https://entrepreneurship.duke.edu/news-item/the-meaning-of-social-entrepreneurship/>

Session 4/21 Social Entrepreneurship and development of a nation

- Contributions of social enterprises in socio-economic development
- Social value v/s economic value creation

Case Video: "How mobile phones can fight Poverty". TED talk by Iqbal Quadir. The GrameenPhone model highlights what entrepreneurship can contribute to development of a nation. The innovative business model and its impact on people of Bangladesh is illustrated in this talk by Iqbal Quadir

Session 5/21 Social Entrepreneurship - Social service - Social activism

Assignment on "I have a dream" details will be announced.

Session 6/21 Social Business

- Basic Principles of social business
- CSR and social Business
- The Grameen Experience

Case Video: "The story of Hand-knotted Rug"

Module 2: Methods of Social Entrepreneurship

Session 7/21 Strategies and stages for Social Entrepreneurship.

- Intent-Action-Impact of Social Enterprises

Case Video: "Shodhgram" by Dr. Abhay Bang

<https://www.youtube.com/watch?v=5FO0fgn7nLc> - Dr. Bang talks about the ethos of SEARCH at Gadchiroli in Maharashtra and its impact.

Session 8/21 Who is a Social Entrepreneur?

- Leadership in social enterprises

- Personality traits of social entrepreneurs

Case Video: “Gunj: My Plunge” by Anshu Gupta

<https://youtu.be/8psD42rRKmE> - Anshu Gupta talks about the inspiration, personality of social entrepreneur and the scaling up of his efforts.

Session 9/21 Social Finance

- What is social finance?
- New models of raising funds

Session 10/21 Social Impact Assessment

- Tools of Impact Assessment
- Care and Caution

Session 11/21 Opportunities for Social Entrepreneurship

- Opportunity Mapping Exercises

Session 12/21 Writing a plan of intervention

- Details of the Plan of intervention will be discussed in the class

Module 3: Understanding the Indian Terrain of Social Entrepreneurship

Session 13/21 Social Entrepreneurship in different sectors - part 1

- Natural resource management (water)
- Capacity Building for farmers
- Livelihood protection, (Waste management, Heritage crafts)

Assignment on “I have a Dream” due.

Session 14/21 Livelihood Protection and Income generation

Guest Speaker: Maitreyi Shankar

- Urban Solid waste management & employment generation for women: A KKPKP and Swach Model

Reading:

1. A Note on Daily Dump,
2. Making A Clean Sweep :Rashmi K Pratap

Session 15/21 Livelihood Protection: Heritage Craft based social enterprises:

Guest Speaker: Ms. Rashmi Ranade: The COPPRE Experience

Reading:

Birajdar, Laxmi. (2010). “Embracing new ideas and designs”. *The Times of India*.

<http://timesofindia.indiatimes.com/city/pune/Embracing-new-ideas-and-designs/articleshow/5748495.cms>

- The art of Hammering

Session 16/22 Capacity Building of the Farmers

Guest Speaker: Bhushana Karandikar: Collective Farming and Marketing of Horticultural Products

Session 17-18/21 Water Resource Management

Guest Speaker: Mr. K. J. Joy

- Water resource management & innovative models evolved with local initiatives

Field Visit to Tambat Ali

Submission of Plan of Intervention

Session 19/21 Social Entrepreneurship in different sectors - part 2

- Economic inclusion and disability
 - Mental Health (The Institute of Psychological Health, Thane)
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Session 20/21 Economic Inclusion of the visually challenged

Guest Speaker: Mr. Prashant Sude

- Sustainable vocational rehabilitation of visually & physically challenged persons: A GSP Model
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Session 21/21 Final presentations of the plan of intervention

Evaluation

- 1. Participation in discussions in the class 10%**
The students should be able to contribute to the class discussions, relate to the topics being discussed, articulate relevant ideas and experiences, demonstrate enthusiasm for learning.
- 2. Class assignment during the course 25%**
Students will read and analyze the narratives of five Indian social entrepreneurs from the book 'I have a dream' by Rashmi Bansal to bring out the key features and their learning in the context of social entrepreneurship. Students are expected to articulate their thoughts and insights.
- 3. A proposed plan of intervention in the chosen area of interest 40%**
The guidelines to prepare the plan of action will be discussed in the class. Students are expected to prepare a proposed plan of action based on the guidelines. The Plan will be evaluated on following points:
 - a. Adherence to the guidelines.
 - b. Understanding of the core concepts of social entrepreneurship.
 - c. Sensitivity to the details.
- 4. Presentation of the Plan of Intervention 25%**
Presentation should reflect student understanding of the core concepts of social entrepreneurship and interpretations of the course contents with reference to the Plan of Intervention. Presentation skills will also be evaluated.

Course requirements

- Sensitivity towards social issues
- a non-judgmental attitude
- willingness to put efforts to understand the ground realities
- participation in class discussions and presentations

Grading

Alliance programs utilize the follow standard grading policy well accepted by most US institutions.

Excellent	A	93-100%	Good	B+	87-89%	Acceptable	C+	77-79%
	A-	90-92%		B	83-86%		C	73-76%
				B-	80-82%		C-	70-72%
						Unsatisfactory	D+	67-69%
							D	63-66%
							D-	60-62%
						Failing	F	<60%

Course Policies

Exams and Assignments

Students are required to take all regularly scheduled exams in courses for which they are registered, and to submit all assignments on time. Any compelling academic, personal, or medical reason that might justify a rescheduled exam or assignment must be brought up to the Resident Director, not program faculty. Failure to take scheduled exams or submit the requisite assignments for a course will adversely affect your grade as per the stated grading criteria for each course.

Classroom Conduct

Student punctuality is extremely important in China and India. Please do not be late for classes or other activities, as it is considered impolite to do so. It is improper to eat in class, to engage in other activities such as texting, or to slump or nap. Students are expected to be alert and engaged as a sign of respect for their professors.

Attendance

Class attendance is mandatory. It is essential that the students participate fully in the coursework and all required academic activities. Authorized absences may only be approved by the Resident Director, and students are expected to make up any missed work. Unauthorized absences will adversely affect a student's grades.