



Summer in Shanghai

ECON 360 China: Economic Giant

Course Description

This course is primarily intended to provide an informed perspective about the evolving process of *China's economic transition and development* during the past three decades. We will analyze Chinese economy from micro- and macro- economic perspectives, combining theoretical and empirical studies.

Students are expected to:

- 1) understand *the path and historical background* of China's economic development;
- 2) compare and evaluate *the strengths and weakness* of China's reform policies and practices; and
- 3) apply *economic theories* to the analysis of political and economic phenomena related to China.

Course Schedule

Session 01-14 Introduction

Readings:

Naughton, Introduction

Naughton, chapter 1: The Geographical Setting

Session 02-14 Ancient and Socialist China

Readings:

Naughton, chapter 2: The Chinese Economy Before 1949

Naughton, chapter 3: The Socialist Era, 1949-1978: Big Push Industrialization and Policy Instability

Session 03-14 China's Market Transition

Readings:

Naughton, chapter 4: Market Transition: Strategy and Process

Session 04-14 Sources of China's Economic Boom, Part One

Readings:

Naughton, chapter 12: Rural Industrialization: Township and Village Enterprises

Naughton, chapter 13: Industry: Ownership and Governance

Session 05-14 Sources of China's Economic Boom, Part Two

Readings:

Naughton, chapter 15: Technology Policy and the Knowledge-based Economy

Steinfeld, chapter 4: Taking Industry Global: China as Rising Industrial Powerhouse versus China as Capitalist Enabler

Field Trip Shanghai Pilot Free Trade Zone

Session 06-14 China and International Trade

Readings:

Naughton, chapter 16: International Trade

B-R, chapter 16: China's Embrace of Globalization

Naughton, chapter 17: Foreign Investment

Session 07-14 China's Fiscal System

Readings:

Naughton, chapter 18: Macroeconomic Trends and Cycles

B-R, chapter 12: China's Fiscal System: A Work in Progress

Session 08-14 Banking and Finance in China

Readings:

Naughton, chapter 19: Financial System

B-R, chapter 14: China's Financial System: Past, Present, and Future

Session 09-14 Income Distribution in China

Readings:

Naughton, chapter 9: Living Standards: Incomes, Inequality, and Poverty

B-R, chapter 18: Income Inequality during China's Economic Transition

Session 10-14 Urbanization and Housing Market in China

Readings:

McKinsey Quarterly, Nov. 3, 2013, Chapter 32 and 55

Session 11-14 Pricing and Logistics System: Doing Business in China

Readings:

McKinsey Quarterly, Nov. 3, 2013, Chapter 11 and 22

Session 12-14 Sustainability and Future for Green Supply in Chain

Readings:

McKinsey Quarterly, Nov. 3, 2013, Chapter 8, 94 and 109

Session 13-14 Final presentations

Students are supposed to present their research papers with the assistance of PowerPoint outlines

Session 14-14 Final presentations

Students are supposed to present their research papers with the assistance of PowerPoint outlines

Course Materials

Required Book

- Naughton, Barry. 2007. *The Chinese Economy: Transitions and Growth*. The MIT Press. (Hereafter Naughton)
- Brandt, Loren and Thomas G. Rawski. 2008. *China's Great Economic Transformation*. Cambridge University Press. (Hereafter B-R)
- Special Issue of *McKinsey Quarterly*, 2013, No. 3.

Recommended Books

- Guthrie, Doug. 2009. *China and Globalization: The Social, Economic and Political Transformation of Chinese Society*. Revised Edition. New York: Routledge.
- Wu, Xiao-bo, *China Emerging 1978-2008*, Translated by Martha Avery, Singapore: Cengage Learning, 2009, available in electronic copy.
- Edward Steinfeld, *Playing Our Game: Why China's Rise Doesn't Threaten the West* (Hereafter, Steinfeld).

Evaluation

Attendance & Class Participation	20%
In-class presentation	30%
Individual term paper	50%

Assessment Criteria

Attendance & Class Participation

Students must come to class having completed the required readings for the week and are prepared to engage in discussion. The required readings will be the basis of the lecture and class discussions, while the recommended readings are recommended for better understanding of the readings of a particular week. Class participation also includes participation in our weekly exercise called “Of what is this an instance” (OWITI).

In-class presentation

There will be a 20 to 30 minute student presentation each meeting. These presentations should cover all the assigned readings of that week. Each presentation ideally should be supplemented with either PowerPoint slides or brief handouts for the whole class. The student in charge will be encouraged to prepare a list of three research questions that will guide the discussion.

Individual term paper

The final requirement of this class is a paper based on an original research project. The student is required to discover and delve into a particular area of interest over the course as part of the academic work. The instructor and teaching assistant can be available to help students refine their ideas and discuss the research progress. A complete research paper and an in-class presentation are due at the end of the semester.

About the research paper: The research paper is intended as a project that makes use of academic literature and secondary source materials (such as published research data and other readings). While these are very important components of any research project, your research project is more importantly intended to be one in which you take advantage of being in China. Your work will not only be interesting but you will learn a great deal by using the resources that you would not have access to at your home institution. Think of ways to incorporate interviews, participant observation, and other methods to inform your final paper and presentation. In the end, we hope that you can develop this project as part of your senior thesis or a broader research project in the future.

Formatting: All papers should be double-spaced, with standard-sized font and margins. All papers should show the page numbers. Bibliography to the essays is not required but including it will not hurt. The research paper should include a bibliography. All written assignments require both electronic and hard-copy submission. Emails of assignment should be directed to, and only to, economic.giant.shufe@gmail.com. The “Subject” of emails should be in one of the following formats,

- Last Name_First Name_OWITI
- Last Name_First Name_Field Trip
- Last Name_First Name_Individual Essay
- Group Eassy_Group#

Grading

Alliance programs utilize the follow standard grading policy well accepted by most US institutions.

Excellent	A	93-100%	Good	B+	87-89%	Acceptable	C+	77-79%
	A-	90-92%		B	83-86%		C	73-76%
				B-	80-82%		C-	70-72%
						Unsatisfactory	D+	67-69%
							D	63-66%
							D-	60-62%
						Failing	F	<60%

Course Policies

Exams and Assignments

Students are required to take all regularly scheduled exams in courses for which they are registered, and to submit all assignments on time. Any compelling academic, personal, or medical reason that might justify a rescheduled exam or assignment must be brought up to the Resident Director, not program faculty. Failure to take scheduled exams or submit the requisite assignments for a course will adversely affect your grade as per the stated grading criteria for each course.

Classroom Conduct

Student punctuality is extremely important in China and India. Please do not be late for classes or other activities, as it is considered impolite to do so. It is improper to eat in class, to engage in other activities such as texting, or to slump or nap. Students are expected to be alert and engaged as a sign of respect for their professors.

Attendance

Class attendance is mandatory. It is essential that the students participate fully in the coursework and all required academic activities. Authorized absences may only be approved by the Resident Director, and students are expected to make up any missed work. Unauthorized absences will adversely affect a student's grades.

Late Penalty

Late assignments will be penalized at a rate of 1/3 of a letter grade for every day an assignment is late, including weekends. For example a "B+" paper due on Thursday will receive a "B" grade if received on Friday, "B-" the second day, etc. I will not grant incompletes for final papers except for documented family or health emergencies.